



KNXV

**KNXV-TV
PHOENIX****ORDER**

Print Date 06/04/12

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Flight Dates 06/18/12-07/01/12Contract / Revision 299557 /Original Date / Revision
06/04/12 06/04/12Advertiser Club for Growth ActionAgency Target EnterprisesBuying Contact16501 Ventura Boulevard - Suite #5
Encino, CA 91436Product
CFGA-ArizonaAgency Com 15%Billing Contact16501 Ventura Boulevard - Suite #5
Encino, CA 91436Sales Office KNXVLSales Region LOCAgency RefOrder Sep 00:20:00Estimate #Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A55+Rev Codes POL POL ISSProduct Codes DOPriority P-1Advertiser RefPrimary Account Executive
KNXV House

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| KNXV House | 100% | | |

Order Share 15% Market Value 100000

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| KASW | % | 0 |
| KDRX | % | 0 |
| KPHO | % | 0 |
| KPNX | % | 0 |
| KPPX | % | 0 |
| KSAZ | % | 0 |
| KTVK | % | 0 |
| KTVW | % | 0 |
| KUSK | % | 0 |
| KUTP | % | 0 |
| UNKWN | 85% | 85000 |

Order Totals**Billing Plan**

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| June 2012 | 12 | \$10,200.00 | \$12,000.00 | 0.00 | 05/28/12 | 06/24/12 | 12 | \$10,200.00 | \$12,000.00 |
| July 2012 | 3 | \$2,550.00 | \$3,000.00 | 0.00 | 06/25/12 | 06/29/12 | 3 | \$2,550.00 | \$3,000.00 |
| Totals | 15 | \$12,750.00 | \$15,000.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> Spots Amount | |
|-----|------|-------------------|-----------------|--------------------------------|-------|--------------------------------|---------|-------------|-------|---------------|-----|------|------|-------------------------------|------------|
| N 1 | KNXV | 06/18/12 | 07/01/12 | M-F 430pm-5pm Jeopardy | CM | 430pm-5pm | MTWTF-- | :15/:15 | 1 | \$800.00 | P-1 | 5.10 | BK | 5 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/18/12 | 06/24/12 | -TWTF-- | | 4 | | \$800.00 | | 0.00 | | | | | |
| | | Week: 06/25/12 | 07/01/12 | MTWTF-- | | 1 | | \$800.00 | | 0.00 | | | | | |
| N 2 | KNXV | 06/18/12 | 07/01/12 | M-F 5pm-530pm M-F 5pm-530pm | CM | 5pm-530pm (5:27 PM-5:30 PM) | MTWTF-- | :15/:15 | 1 | \$1,000.00 | P-1 | 0.00 | BK | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 06/18/12 | 06/24/12 | -TWTF-- | | 4 | | \$1,000.00 | | 0.00 | | | | | |



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Contract / Revision **299557** Flight Dates **06/18/12-07/01/12**Hiatus DatesOriginal Date / Revision 06/04/12/ 06/04/12Order Sep 00:20:00Advertiser **Club for Growth Action** Product **CFGA-Arizona**Estimate #

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals SpotsAmount | | |
|-----|------|-------------------|-----------------|--------------------------------|-------|--------------------------------|---------|---------|-------|-------------|-----|---------------|------|-----------------------|------------|-------------|
| N 2 | KNXV | 06/18/12 | 07/01/12 | M-F 5pm-530pm M-F 5pm-530pm | CM | 5pm-530pm (5:27 PM-5:30 PM) | MTWTF-- | :15/:15 | 1 | \$1,000.00 | P-1 | 0.00 | BK | 5 | \$5,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 06/25/12 | 07/01/12 | MTWTF-- | | 1 | | | | \$1,000.00 | | 0.00 | | | | |
| N 3 | KNXV | 06/18/12 | 07/01/12 | M-F 10-1035pm 10pm News | CM | 10pm-1035pm | MTWTF-- | :15/:15 | 1 | \$1,200.00 | P-1 | 0.00 | BK | 5 | \$6,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 06/18/12 | 06/24/12 | -TWTF-- | | 4 | | | | \$1,200.00 | | 0.00 | | | | |
| | | Week: 06/25/12 | 07/01/12 | MTWTF-- | | 1 | | | | \$1,200.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | | Totals | 15 | \$15,000.00 |

*Tax 1 Note: Tax 0.5%.

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